

# NORTH CAROLINA "A Good Place to Live"

## Banks, Newspapers, Civic Bodies



THE banks of North Carolina have shown a steady gain until now their assets are more than \$550,000,000.

The convenience and stability of the 529 banks, and their branches, both State and National, which beneficially serve every locality of the State, are equal to those of any part of the country at large. A few of the many attractive banking buildings in large and small North Carolina cities and towns are herewith pictured.

The newspapers of North Carolina have consistently placed before the State's three million people the facts upon which its remarkable progress has been established. This attitude of the newspapers has been instrumental in building up a community or State consciousness that is unsurpassed in the country. Thus

the people are enabled to follow the trend of events and watch the development of their communities.

Among the 38 dailies and 163 weeklies, the State has many nationally known publications. The population is not congregated in great cities and the circulation of some dailies is one-third more than that of the population of the cities where they are issued, demonstrating the close ties and equality between the cities and the surrounding rural districts.

Eighty-two cities, towns and counties in North Carolina maintain Chambers of Commerce, which furnish service and information for the good of their localities. These have wide-awake officers and efficient corps of trained executives and workers, who are ever at the command of those in need of local information or statistics.

Hunting, city and country clubs, are to be found in every community, many of them having nation-wide reputations for hospitality, comfort and sports. Rotary, Kiwanis, Civitan, Lions, historical, fraternal, military, women's and other friendly organizations abound in the cities and towns. Church societies, Y. W. C. A.'s, Y. M. C. A.'s and Boy and Girl Scout organizations care for the young folks of each community or of its visitors. The social life of the State is one of the best.

